



Paul Landauer
Senior Director, Global Commercial Planning and Development
Abbott Molecular

Mr. Landauer's organization tracks, analyzes and influences public and private healthcare policies that impact the integration and adoption of new and emerging molecular technologies into the daily practice of medicine. He also leads teams devoted to Strategic Planning and Pipeline Management as well as Commercial and Leadership Training and Development.

For the last seventeen years, he and his Washington team have contributed significantly to the policy arena interests and concerns of Abbott's US-based customers in areas as diverse as *"Coverage, Coding, and Payment for Clinical Laboratory Tests"*, *"Medicare Payment Reform"* and *"Establishing and Communicating the Value of Clinical Laboratory Test Information and the People Who Provide It"*.

Mr. Landauer is a member of the Board of Directors of the **Personalized Medicine Coalition**, a non-governmental, non-profit group established to foster discussion and advance the understanding and the adoption of personalized medicine concepts and products for the benefit of patients. PMC's membership encompasses a broad spectrum of academic, industrial, patient and healthcare provider constituencies. Mr. Landauer is also a founding member of the **"Laboratory Healthcare Coalition"**, a group dedicated to educating payers, providers and the public about the value of laboratory information and services and the people who provide them. He is a member of **CLMA**, receiving a personal recognition award in 1996, and **ASCLS**, receiving the society's prestigious President's Award in 1995, and is a frequent speaker at national, state and regional Laboratory Professional Association meetings and nationally at Washington G2 Reports Lab Institutes, most recently at the February 2007 G2 meeting, "Integrating MDx into your Lab".

Mr. Landauer joined Abbott in 1981 and has held Senior Management Positions in Europe, the Far East and the United States. He has a degree in modern languages from the University of Liverpool and a teaching diploma from the International Language Center in London.

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