



**Brian Munroe**  
**Past President and Founder, Personalized Medicine Coalition**  
**The Capitol Hill Consulting Group**

Mr. Munroe is a 20-year veteran of government relations and public policy in the health care innovation and payor sectors. He has represented clinical laboratories, diagnostic companies, pharmacy benefit managers, home infusion therapy operations, pharmaceutical and biotech companies and most recently the nation's largest health insurer.

Mr. Munroe's representation of these interests has been before state regulatory and legislative bodies, the U.S. Congress, the federal Administration and agencies, and for a limited time, developing public policy initiatives in Europe. He began his political career in 1982 in the U.S. Senate.

Mr. Munroe's expertise is understanding the intersection between the business interest of a client company and the government. He has a long track record of success in developing initiatives that leverage the government (at all levels) to help companies reach their objectives and then importantly – implementing winning strategies for maximum impact.

Mr. Munroe is an accomplished lobbyist who resides in the Washington, D.C. area with his wife and children.

**The Capitol Hill Consulting Group**  
**Washington, District of Columbia**  
**202.488.0101**