



Bruce Lehman
CEO
LehmanMillet

As co-founder and CEO of LehmanMillet, Mr. Lehman heads the nation's leading integrated marketing services firm devoted exclusively to serving the medical devices and diagnostics industry. During the firm's 28 year history, he has had the opportunity to work with firms, large and small, whose successful commercialization of innovation in medical technology have created the market we know today. This has included working with market leaders in automation of the clinical laboratory, molecular diagnostics, genetic testing, biosensors, angioplasty and stents, endoscopy, minimally-invasive general and orthopedic surgery, diagnostic imaging, and drug/device combination products. In 2002, LehmanMillet joined HealthStar Communications, a healthcare marketing services network.

Extending his expertise to the medical marketing community, Mr. Lehman serves as Past President of the Diagnostic Marketing Association (DxMA) and is a current Advisor to the Board; is a member of the Harvard-MIT Division of Health Sciences and Technology (HST) Advisory Board and sits on the Board of Matritech, Inc., a publicly traded molecular diagnostics company. In addition, he has served two terms on the Board of Directors of MassMEDIC, an organization dedicated to the Medical Device Industry in Massachusetts, and is a member of the Medical Marketing Association (MMA).

Celebrated for his cogent observations and inventive explanations, Mr. Lehman is widely sought as a commentator on the marketing of medical devices and diagnostics. When he is not working, Bruce can be found relaxing at home with his wife and three children or on the golf course.

Mr. Lehman graduated summa cum laude in 1971 from Rutgers University.

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