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Professor Dhebar is a member of the Marketing faculty at Babson College. Prior to joining Babson, Dr. Dhebar was a faculty member at the Harvard Business School and the Sloan School of Management at the Massachusetts Institute of Technology.

Dr. Dhebar teaches “Marketing Management” and “Marketing High-Tech Products” in Babson’s MBA program. He has been engaged in executive education for over ten years. An experienced and effective management educator and facilitator, he has been faculty director for Babson’s custom executive programs for major companies including IBM, Genuity, Ericsson, Telenor and OSRAM-SYLVANIA. In addition, he has taught in programs for Siemens, SAP, Lucent Technologies and Fidelity Capital. Separately, he has taught in telecommunications industry-focused programs at INSEAD, France, and he conducts workshops on international marketing at the Technion Institute of Management in Israel.

His research, teaching, executive education engagements and consulting center on the biotech, information technology (hardware, software, and database), telecommunications, and consumer electronics industries—industries that offer some of the most compelling examples of rapid, even turbulent, technology-induced change.

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